

# HERITAGE PARK ANNUAL REPORT





## MESSAGE FROM THE PRESIDENT AND CEO



2020 WAS A YEAR for the history books. Literally.

Heritage Park shares historical stories of resiliency, adaptation and fortitude; these stories remind us that in the face of change, those who succeed are those willing to adapt and innovate. That spirit inspired the Heritage Park team as we managed through our toughest year ever.

We began 2020 still adapting with challenges of the provincial economic downturn, when in March the Park (and most of the world) came to a standstill, just two months before the opening of the Historical Village.

The Heritage Park team was quick to adjust. We were able to open the Village with added COVID-19 safety protocols to provide a safe gathering place for our community, taking great care of the health and safety of our employees, volunteers and guests. We found innovative ways to continue our restaurant and retail services, and we successfully piloted Market Nights in time for Christmas. There were many difficult decisions, but I have no doubt our resiliency helped sustain our reputation and continued viability as an enterprise. It was very impressive how the senior leadership team — operating for most of 2020 without a CEO — came together and stepped up.

We thrived also thanks to the commitment of our many community supporters, loyal sponsors and generous donors, as well as the solid support of every level of government.

I am proud of the work the senior management team, employees, and volunteers did to adapt during this unprecedented year. As a window to the past, we offered Albertans an escape from 2020 that they desperately needed.

As I write this note, there is light at the end of the tunnel, and optimism for the future. While 2021 will be focused on recovery, we are excited about developing new plans to enhance the visitor experience, refresh our programming and strengthen our financial sustainability. Our management team and Board share a vision of Heritage Park as a leader in the museum and attractions worlds by embracing new ways to share stories and reach broader audiences.

Heritage Park brings to life the stories of the diverse people who have shaped the unique heritage and development of Western Canada. These stories remind us of who we are and what is important. In exploring and learning from the past, we inspire new possibilities for the future.

I want to give my heartfelt thanks to our supportive community, donors, volunteers and the Heritage Park team for its willingness to innovate in a year like no other. I am thrilled to be leading this team into an exciting future and we can't wait to share it with all of you.

Lindsey Galloway President and CEO HERITAGE PARK

## MESSAGE FROM THE CHAIR OF HERITAGE PARK SOCIETY



**HERITAGE PARK IS WHERE** Western Canadian history comes to life through diverse and unique storytelling. Where guests are immersed in the past and learn of the perseverance of the people who lived here so many years ago. And, if we learned our history lessons, never were those stories of perseverance more relevant than in 2020 (and continuing to date) as we weather this global pandemic.

The Park closed to the public on March 16, 2020, along with other attractions, museums and businesses across Alberta and throughout Canada. Staff were asked to think creatively and develop new ways for guests to experience the Park. Heritage Park was able to safely re-open on June 27, 2020 welcoming

back families, friends and guests. Although visitor numbers were down significantly over previous years, strong and deliberate fiscal management meant being able to generate a net contribution back into programs and facility upgrades.

On September 28, 2020 our new President and CEO, Lindsey Galloway started at the Park. A strong leader with executive experience from other amazing attractions, Lindsey will guide our world-class historical village to contribute significantly to the local economy, tourism industry and the preservation of the prairie experience.

The Board remains highly optimistic about the future of Heritage Park. We continue to reflect on our strategic direction and operating model to ensure we remain relevant with our community and present Western Canadian history in meaningful ways. With the strong support of our amazing senior leadership team, led by Lindsey, we are confident we will have a successful safe season with a variety of new experiences.

On behalf of my fellow Board members, I am grateful for the many donors, employees, volunteers and supporters of this fantastic institution. We look forward to educating and entertaining visitors for many more years to come.

Margriet Kiel Chair HERITAGE PARK SOCIETY

## MESSAGE FROM THE CHAIR OF THE HERITAGE PARK FOUNDATION



**IF THE ECONOMIC AND SOCIETAL** impacts on Heritage Park attendance and contributions in 2019 were not enough, 2020 blessed us with a pandemic that nearly cancelled Park activities and reduced the Park's ability to outreach to the community. However, along with resilient and significant efforts of the leadership, employees, and volunteers at the Park, the Heritage Park Foundation weathered the year through member and donor assistance and support to further prepare for future years of success.

The Foundation gratefully received generous support of key donors, helping raise \$613K from donations, grants, sponsorships, ticket sales, and event revenues, including instalment payments of an endowment that bolstered

revenues by \$400K. Unfortunately, the annual Shindig was unable to be held this year. An alternative and virtual "Un-Event" provided opportunity to participate in a silent auction and dinner from the Selkirk, albeit with limited results compared to normal. We look forward to greater fundraising opportunities in 2021.

2020 proved to be the most challenging year to the Foundation's portfolio due to the pandemic. Although the early part of the year saw a significant loss in value with the market, the Foundation's investments realized an increase of almost 7% of its market value as at the end of 2020 compared to the end of 2019; the value of the portfolio now more than \$9 million a result of the Foundation's prudent investment strategy and strong end-of-2020 market performance. The Foundation board of trustees undertook a review of its portfolio investment management and are working through 2021 to ensure that the endowment funds are managed prudently.

While 2020 welcomed new trustees, who will advance the Foundation's objects to ensure that the Park's legacy continues strong, it also said goodbye to loyal volunteers who generously donated their time. Enthusiastically we welcome Lindsey Galloway as the Park's new President and Chief Executive Officer, whose early days and initiatives spark excitement and interest about the Park's next 20 years and whose leadership is generating designs and efforts to make the Foundation and Park more sustainable.

Thank you to the Park employees and volunteers, and all of you who served the Foundation and Heritage Park through your donations in 2020. We appreciate and are grateful for your dedication and community support.

Lorne O'Reilly Chair THE HERITAGE PARK FOUNDATION



IT TAKES A VILLAGE

**ON MARCH 11, 2020**, the World Health Organization declared the COVID-19 outbreak a global pandemic.

The Government of Alberta imposed necessary restrictions, and on March 16, 2020, Heritage Park closed to the public. Although closed, the work continued. The management team led the sudden shut down of our entire organization. With the health and safety of our employees, volunteers, and guests as our first priority, we established an ad-hoc COVID-19 committee, created policies and procedures specific to the pandemic, and protected our financial viability in the face of total collapse of most revenue streams. Business revenues dropped 74% year-over-year, and overall attendance was down 72%. School programs came to a halt, and catered events all but ceased.

Throughout the year, our staff worked together to find creative and innovative ways to connect with our customers and continue to fulfill our important mission. We saved jobs, served our community, sustained the reputation of the organization and ensured our continued viability as an enterprise.

We appreciate our guests, donors, employees, volunteers — our staunch supporters no matter what their relationship with the Park — for sticking with us. For their understanding and patience. We can't wait to invite you all back, with no restrictions at all.



# HERITAGE PARK IN THE TIME OF GOVID-19

**FACE MASKS, HAND SANITIZER,** plexiglass barriers, and a host of COVID-19-specific signage quickly became the norm, along with physical distancing.

With restaurants shut down for in-person dining in March, we quickly adapted to offer pick-up options. This included bakery items, the Selkirk menu, complete with wine and beer pairings, and take-home kits for special occasions such as Easter, and Mother's and Father's Days. Catered events were almost completely shut down, but as opportunities arose, we leapt on them, such as 'elopement' packages for small, outdoor-only wedding ceremonies.



The Historical Village opening was delayed until late June as the Park worked on a business plan to open what we could, and close what we must. We requested special dispensation from the province to have two midway rides available, but had to dock the S.S. Moyie. The steam train operated out of one station only, and circled the track three times, instead of stopping at alternating stations. Staff were out in force sanitizing between rides and doing our best to keep guests safe, and comfortable.



Gate sales went fully digital. An online timed-ticketing system was launched, allowing guests to select an hourly time slot to pass through the gate. This limited total guests in the park to ensure safe distancing, and spaced entry out at the gate to prevent crowding and line ups. We will continue to make use of this system post pandemic, to manage busy event days such as Canada Day, and for ticketed events such as Ghouls' Night Out.

Though most special events were cancelled, we went ahead with Calgary Produce Marketing Association Fall Harvest Sale, with some fresh changes, including adherence to COVID-19 protocols. Guests shopped while staying in two lines, rather than milling about the sale area. They paid for all of their produce at a till once they were done shopping, instead of making individual transactions. After the event, many guests reached out to ask that we continue that format in future — even when distancing becomes a thing of the past.



We ended the year with a successful new initiative, *Market Nights* at Heritage Park. This was an evening-only event that focused on outdoor merchants and took place on Thursday and Fridays, to avoid competing with Once Upon A Christmas. Market Nights shows great promise and is a concept we will expand in the future. Unfortunately, due to escalating COVID-19 cases as Alberta hit the second wave of the pandemic, both Market Nights and Once Upon A Christmas had to be cancelled on December 8, before their full potential — even in a pandemic — could be realized.

## - POP-UP RETAIL -

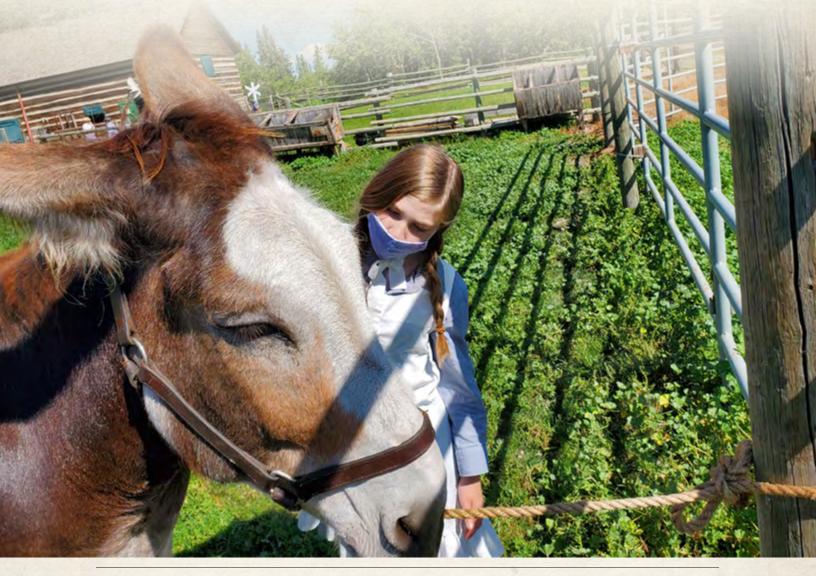
The Park decorated three vacant store windows in the CORE with an old-fashioned storybook Christmas theme, and opened a successful pop-up store for six weeks leading up to Christmas. This partnership brought us exposure to thousands of people living and working downtown.





**THE EVER-CHANGING CIRCUMSTANCES** brought upon by the pandemic required program delivery teams to remain nimble as we navigated the various stages of welcoming guests back to the Park. Through it all, we found innovative ways to engage with those at home, and ensured a safe environment for guests who were ready to return in person.

Behind the scenes tours, storytelling, and activities content was shared on our social media channels so families could experience the Park from home. Speaking of the Past was made available online,



and we developed a summer Camp in a Trunk complete with instructions and materials for over two dozen crafts and activities along with period recipes.

When the Park reopened in June, we adapted some of our most popular programs to ensure they could be delivered in a safe and socially distanced manner. The Canmore Opera House play relocated outdoors to the Didsbury Bandstand, as our actors presented a daily radio play about the 1918 Spanish Influenza epidemic. Our popular free concert series, Music in the Plaza, was re-imagined as Music in the Park. Guests booked online for a free reserved spot. A maximum of 200 guests spread out over the expansive green space to enjoy amazing local talent. The series continued to be a huge success with seven weekly concerts "selling out" at full capacity.



Perhaps our greatest achievement was our ability to deliver a safe summer camp experience for children age 6-14. Prairie Explorers adapted many of our beloved summer camp activities, delivered in a small group setting. Every craft and activity was carefully chosen and adapted to reduce close contact between participants. We had great feedback from parents and campers, and all seven weeks of our camps were fully subscribed.

# FUNDRAISING, IN A DANGEROUS TIME

BUICK

**ON MARCH 5, WE HELD THE LAST FUNDRAISING EVENT** before the pandemic was declared. The Park hosted our first ever *Cocktails and Corsets* fundraiser in celebration of International Women's Day. This fun evening featured a "lingerie through the ages" display, great entertainment, delicious food and cocktail stations, and a unique ladies-only shopping experience.

A crowd of 233 marvelous women, many dressed in their best undergarments, joined us in Gasoline Alley for a curated evening featuring live music by The Doll Sisters. We held amazing raffles, including tantalizing items such as a pair of diamond earrings. A cascading chocolate fountain, hand and back massages, swag bags and a lot of laughs rounded out the boudoir-themed event that raised over \$17K for Heritage Park. This fabulous fundraiser was sponsored by Carter Cadillac and presenting partners included Virgin Radio, Avenue Magazine, Highwood Distillers, Spirit Hills Winery, Eau Claire Distillery, Big Rock Brewery, Coastal Bliss, First Class Flowers, Hello There Darling Photography, and DZA Diamond Dealers.





Due to COVID-19 we were unable to host our 32nd Annual September Shindig. So, to raise much-needed funds, we got creative and came up with Heritage Park's first ever virtual fundraising event, the **Un-Event of the Year**. Long-time Shindig sponsors included ECCO Recycling & Energy Corporation, Dan and

Kathy Hays, Highwood Distillers, Standard General Inc., in addition to countless businesses who donated to our online auction and supported the new format.

Guests picked up a delicious three-course meal courtesy of the Selkirk, and placed auction bids online. The auction featured items such as mountain getaways, golf packages, a Heritage Park Ghost Tour, and a week cruising the Gulf Islands on a luxury yacht.

Heritage Park was very grateful for the support we received for the Un-Event of the Year which raised over \$74K for the Foundation.



We had high hopes that the world would be back to normal late in 2020, and that our 12th annual **Christmas in Alberta** joint fundraiser benefitting both Rosebud School of the Arts and Heritage Park would go ahead without a hitch. But those hopes were dashed. Under Alberta Health

Services (AHS) guidelines, we were approved to host 72 guests in Gasoline Alley to enjoy dinner and a beautiful performance by the Rosebud Theatre. Plans were made, tickets were sold, seating charts were finalized, the stage was set...but AHS imposed needed further restrictions and we had to rethink our plan once again. With quick action and a few modifications, the festive fundraiser turned into a full virtual online event.

128 participants sat down in their homes to a fantastic Christmas dinner prepared by the chefs at the Selkirk, and watched an incredible live-streamed concert by the talented performers from Rosebud Theatre. The event also included an online auction featuring: romantic retreats; a cruise for 50 on the S.S. Moyie; a road trip to Rosebud for lunch on a luxury coach, shopping, and theatre; and a fabulous selection of locally curated art. There was truly something for everyone.

Heartfelt thanks to our extraordinary event sponsors Dick and Lois Haskayne, Jack Carter Chevrolet, Buick, GMC, & Corvette, Alex and Wendy Campbell, Olympia Trust, and Larry and Tannis Holland. This festive holiday event raised \$43K which was split evenly between the Rosebud Centre of the Arts and Heritage Park.

# VOLUNTEERING PANDEMIC STYLE

**COVID-19 POSED SIGNIFICANT CHALLENGES** to volunteer engagement in 2020. We hit many milestones in redefining the volunteer experience, including:

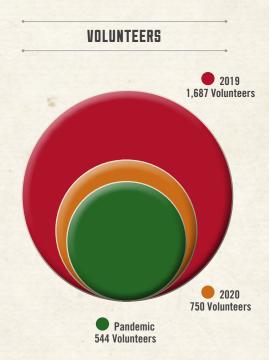
- Online training was developed for volunteers and supervisors for the first time
- Safety protocols were successful in securing the trust and confidence of volunteers
- 64% of registered volunteers returned during the pandemic
- Communication and a greater sense of partnership grew between volunteers and interpretive employees
- Volunteers were permitted greater flexibility in their assignments and flourished in newly-defined roles

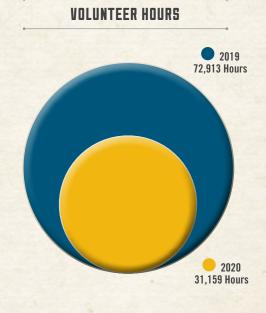
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Total volunteer hours were reduced due to delayed village opening, fewer special events, and the use of full-time employees wherever possible. In 2020, 544 volunteers contributed 31,159 hours (equivalent to 17 person-years of time). This is almost a 60% drop in hours over 2019. And we appreciate every single hour donated.







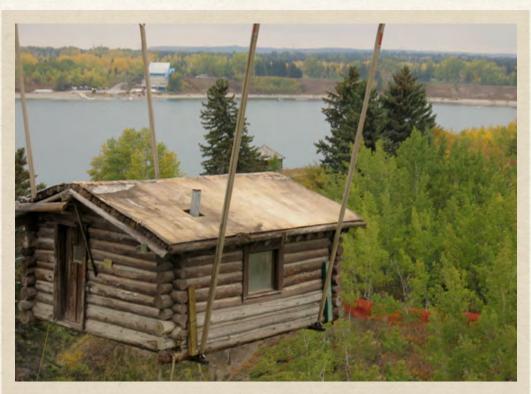
# RAILWAY CAR SHOP

# RESTORATION AND CONSTRUCTION

**THE PARK TOOK ADVANTAGE OF REDUCED ATTENDANCE** to tackle more than 175 capital, restoration, and lifecycle projects of all sizes. Highlights include:

The Railway Car Shop underwent a complete rebuild including structural upgrades, installation of underfloor heating and humidification, new windows, complete exterior replacement envelope, new roof and skylights, and installation and new roller doors to increase thermal efficiency. All of this will ensure that our priceless historical railway assets are kept safe for generations to come.

Phase 1 of the Natural Resources project, which restored the original resources area to its former glory, was completed. The Dingman Well, coal mine and tunnel, miner's office, waterwheel, park warden's cabin, and initial section of the Livingston Nature Trail will open to the public in 2021.



The park warden's cabin was built in 1931 by Bert Prendergast, who worked as a warden's helper, coal miner and trail builder in the Banff/Canmore area. Using logs felled from Mount Lady Macdonald, and lodge poles to support a sod roof, Prendergast installed a plank floor, strapped the walls and ceiling, lined them with building paper and sheathed the interior with boards to make a cozy home. For fifty years, Heritage Park used the structure as a representation of a trapper's cabin but the recent restoration of the Prospect Ridge exhibits provided an opportunity to re-imagine the stories it could tell. Before standard building plans were adopted by the Wardens Service in the National Parks, old hunter/trapper shacks were repurposed as patrol cabins. Without straying from its original provenance, the Prendergast cabin provides a tangible connection to the theme of environmental stewardship and changing attitudes toward the environment.

After more than half a century perched on the banks of the Glenmore Reservoir, the cabin was carefully lifted by crane and moved off-site where the restoration work could take place. Many of the original logs were preserved, and the rest of the structure was rebuilt and finished using evidence from the original cabin, as well as details captured from an oral history interview conducted with Prendergast in the 1970s. Visitors will be welcomed back to the newly restored cabin during the summer of 2021. Construction of the new Natural Resources Centre (now named Innovation Crossing) proceeded in 2020, and remained about 80% complete at year end. Innovation Crossing is scheduled to open in September 2021.





Since the Caterpillar remained out of service in 2020 due to the pandemic, we took the opportunity to rebuild it. We also replaced the floor under another midway ride, the Whip. And with the Moyie out of the water, we upgraded its electrical system and installed a fire alarm system as mandated by Transport Canada.

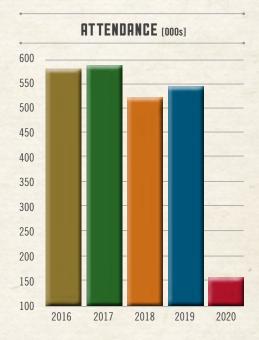
The former Antiques & Collectables store was retrofitted to become *Harvey's Confectionery* — an oasis for candy and ice cream lovers. It quickly became the most popular venue on the Plaza after its opening in July. Named for Harvey Thal, founder of Royop Development Corporation, Harvey's offers many confections, including milkshakes such as the Moo Shake, the Malt Engine 2024, and the Miner's Gold Shake. Now that's a sweet deal.



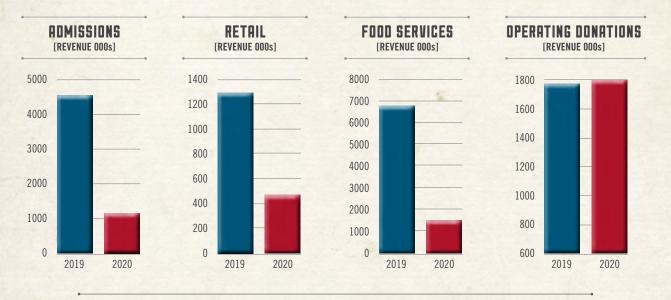
# FINANCIAL HIGHLIGHTS

### HERITAGE PARK SOCIETY

**AS A RESULT OF COVID-19**, restrictions to guest capacity and, at times, all-out closure of operations, the Park struggled with low attendance and lost revenues. Business revenues (food, admission, retail) were down 74%. Specifically, catered events were nearly completely shut down, with most offerings limited to small, outdoor events with little or no food or beverage service. Our bottom line was buoyed by a few loyal and generous donors who injected more than \$1.25M of donations into the Park before the pandemic hit, and by the Government of Canada's wage subsidy program, which the Park qualified for in every pay period of 2020. As always, we



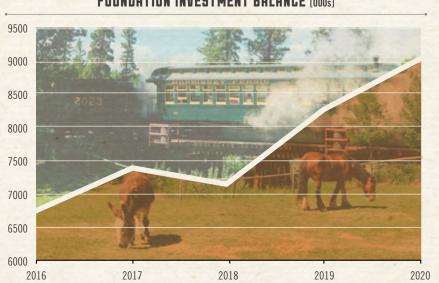
remain grateful to our single-largest contributor and partner, the City of Calgary, for their ongoing support of our mission, capital, and operations.



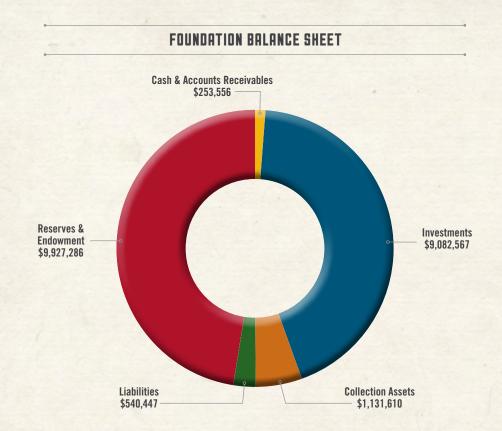
In the end, after a roller coaster of a year, we are happy to report a \$2.4M operating surplus.

## THE HERITAGE PARK FOUNDATION

**THE PANDEMIC CAUSED** significant market volatility in 2020. Despite that, and thanks to a new endowment fund created to maintain the *Switzer's Grocery & Confectionery* name in perpetuity, the investment balance ended the year \$825K higher than it began. This was welcome in a year where fundraising events were held virtually, and resultant funds raised from those events was lower than normal. The Foundation contributed \$303K in operating funds to the Society.



#### FOUNDATION INVESTMENT BALANCE [000s]



The information presented is unaudited and taken from the complete financial records of Heritage Park Society and The Heritage Park Foundation.

To view detailed statements for both organizations, please go to:

HERITAGE PARK SOCIETY

THE HERITAGE PARK FOUNDATION

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#### A W A R D S

#### WHITE HAT AWARDS

Volunteer of the Year:

#### Gail McPhail PICTURED ►

**Congratulations to our** volunteer Gail McPhail for winning a 58th annual Calgary White Hat Award! Gail has volunteered at Heritage Park for about four years, in a variety of different roles. Thank you for sharing your undeniable community spirit, and for going above and beyond to provide guests with safe and memorable Calgary experiences!

#### CALGARY'S Child Magazine

Best Tourist Family Attraction 1st Runner-Up

Best Family Halloween Attraction 1st Runner-Up

Best Family Christmas Attraction 1st Runner-Up

# THANK YOU

Heritage Park is a registered charity and Canada's largest living history museum. Your support allows us to preserve and present Western Canadian heritage and culture. Thank you to all of our supporters who gave generously to Heritage Park Society and The Heritage Park Foundation. A special thank you to our many anonymous donors in all categories.

#### PARTNERS IN HISTORY

#### \$100,000+

Canadian Natural Resources Limited Engineered Air Sam Ousher Switzer Charitable Foundation Kim Sarjeant

#### \$50,000+

James & Patricia Burns Family Flow Through Fund at Calgary Foundation Taylor Family Foundation **\$25,000+** Dick & Lois Haskayne

#### \$10.000+

Alvin & Mona Libin Foundation Calgary Produce Marketing Association Canadian Pacific Dan & Kathy Hays Royop Development Corporation Shell Canada Limited

#### \$5,000+

AltoPartners/Bluestone Leadership Services Inc. ATCO Gas Graydon & Dorothy Morrison Fund at Calgary Foundation Hotchkiss Family Foundation

Hotchkiss Family Foundation Maurice & Nicole McCaig Joan Snyder Cal & Edith Wenzel

#### \$500+

Lawrence Alexander Joe & Emma Anderson

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Henry & Norma Astle Doug & Barbara Baldwin The Barlow Family Foundation Jim & Linda Brown Susan Church Barbara Cichon James Cole Paul Corbett & Alida Visbach Morris & Ann Dancyger Philanthropy Fund at **Calgary Foundation** Walter & Irene DeBoni Peter & Cathy Domenjoz Deborah Dunstan Linda Faulkner Katie Fisher **Catherine Fuller** Brian & Kate Gallen Donald & Dorothy Hammill Jonathan & Sunsany Hanna **Richard & Marg Harrop** Willem & Marijke Jalink **Karen Jennings** Lennox Family Gift Fund Leonard & Faigel Shapiro **Family Fund** at Calgary Foundation Dell Lloyd **Rick Lyle** Macleod Architectural **Marmot Construction** Sandy Mcafee David McDermid Ken & Lyn McNeill Brian Mills & Susan Tyrrell Bruce & Janis Morrison **Rosemary Nation** Brian O'Ferrall Lane Olafson Jerry Pelletier Andrew & Andrea Povey Veronica Prokop Leah Resch Glen & Jeanette Richardson Robert & Jean-Ann Rooney Joanne Schaefer **Bill & Ginny Schultz Clarice Siebens** 

The Switzer Foster Family Fund United Way of Calgary, Donor Choice Program — Andrew & Alison Love United Way of Calgary, Donor Choice Program — Ken & Sylvia Teare United Way of Calgary, Donor Choice Program — Andrew Wiswell Valerie and Bryce Nolan Fund at Calgary Foundation Volker Stevin Canada

#### NATURAL RESOURCE CAMPAIGN

Canadian Natural Resources Limited Joy & Diego Romero Family Fund Foundation Allen & Patti Hagerman Kinsmen Club of Calgary William S. Herron Family Charitable Foundation

#### VINTAGE VETERINARY EXHIBIT

Alberta Veterinary Medical Association Dr. Roy Ashcroft **Cameron Veterinary** Professional Corp. Ted & Lorna Clark DCMM Holdings Ltd. **Delta Equine Seminar Ross Fitzpatrick** Dr. Bruce Groves Dr. Suann Hosie Dr. Erin Howatt Dr. Geraldine Kent Manitoba Veterinary Medical Association Philip & Sigrun McCarthy Lorelie Mitchell Gary & Bonnie Niemi **Dr. Delores Peters Dr. Rosemary Postey** Anna-Marie Roman Dr. Shacklady

Southwood Veterinary Hospital Inc. Dr. Thomas Steele Dr. Sturm Dr. Josh Waddington Dr. Bruce Whyard

#### EDUCATION & PROGRAMMING \$20,000+

RBC Foundation Shaw Birdies for Kids presented by AltaLink Shaw Birdies for Kids presented by AltaLink – Bob & Anne Smyth

#### \$10,000+

Pembina Pipeline Corporation Shaw Birdies for Kids presented by Altalink – Baher Family Fund at Edmonton Community Foundation

#### \$5,000+

Shaw Birdies for Kids presented by AltaLink – Jim & Linda Brown Viewpoint Foundation

#### \$1,000+

Government of Canada Harry & Martha Cohen Foundation Shaw Birdies for Kids presented by AltaLink – Brian & Kate Gallen Shaw Birdies for Kids presented by AltaLink – Emma Simmons

#### \$500+

Shel & Cylia Bercovich Lori Egger Brian & Patricia Stevenson

#### **HERITAGE CLUB**

EMERALD — \$2,500+ Doug & Diane Hunter Don & Marlene Campbell John & Sheilagh Langille DIAMOND — \$2,000+ Dick & Lois Haskayne

#### PLATINUM — \$1,000+

Joe & Emma Anderson Robert R. Andrews Henry & Norma Astle Phil & Kerri Barnett Mary Barr Gerry & Beverly Berkhold David & Leslie Bissett Jim & Linda Brown Tom Byttynen & Janet McMaster Don & Barbara Christensen Susan Church Peter & Cathy Domenjoz Brian & Kate Gallen **Betty Giles Richard & Marg Harrop** John & Sonja Hind Janet Kwong Dave & Dana Lougheed The Maiers Greg & Joanne Martin Ann McCaig H & J McLean May Pringle Joanne Schaefer

#### GOLD — \$500+

The Brawn Family Foundation R.W. "Bill" Andrew B. Beddome Guy & Joan Blasetti George Brookman Alex & Wendy Campbell Norma Carroll Wayne & Corinne Chodzicki Michael Colborne Joe & Evelyn Doolan Wayne Dwyer & Lynn Woolston Clem & Lynn Feldmeyer **Fraser Flamond** Tom & Annette Gillis Cayley Gunn Ralph & Sheila Gurevitch Jonathan & Sunsany Hanna **Glenn Harrington & Angele Mullins** 

Rork Hilford Larry & Tannis Holland David & Bayla Jacobs Sean & Cheryl James Jeanette King Lorne & Pat Larson James & Sara Lathrop Ron & Barbara Law Andrew & Alison Love Patricia Macleod Don & Myrna McDonald R. Bruce McFarlane & Janice Heard Ken & Lyn McNeill **Ray Mireault** Don & Joyce Moore National Motor Coach Systems Ltd. Carolyn S. Phillips **David & Ingrid Phillips** Millicent Pratt Bob & Doreen Reid Brenda Ringdahl Peter & Christine Sammon Donald Seaman **Betty Sherwood Clarice Siebens** Lisa Silver Mary Ann Smith Margaret Southern Eric Szmurlo Jan Wittig Chris Wolfenberg Dave & Marion Wolff

#### SILVER — \$250+

Kathleen Ashford Lana & Kent Barrett The Brawn Family Foundation Gary & Bobbie Callander Dinesh & Varsha Dattani Laura DiStefano George Doerr Amy Flanders Pam Heard Gordon & Nancy Hoover Verne Kemble Olive Kloepfer Joel & Sally Lipkind Gerard & Hedy Luijkx Allison Maher James Ogle Richmond Hill Wines Ltd. Dave & Debbie Rodych David & Joan Tetrault Mike & Helene Westren

#### **CARETAKER PROGRAM**

Atlas Concrete Inc. Berkhold Family Foundation Gerry & Beverly Berkhold Bill & Rhonda Jennings Gary & Eileen Jennings Karen Jennings R. Bruce McFarlane & Janice Heard Maureen Morris Peter Reiner & Lynn Jennings Don & Sharon Watkins

#### **ADOPTION PROGRAM**

The Alberta Knights of **Columbus Charitable** Foundation Jim & Linda Brown Don & Marlene Campbell Norma Carroll Susan Church The Crichton Family **Diverse Benefits & Financial** Planning Wayne Dwyer & Lynn Woolston **Betty Giles** Dick & Lois Haskayne Pam Heard John & Sonja Hind McLeod Law LLP Netherlands Investment Company of Canada Limited Dave & Debbie Rodych

#### **COCKTAILS & CORSETS**

SPONSOR Carter Cadillac

Joan Snyder

#### GIFT-IN-KIND Big Rock Brewery DZA Diamond Dealers

Eau Claire Distillery Highwood Distillers Ltd. Spirit Hills Winery

#### CHRISTMAS IN ALBERTA Sponsors

Alex & Wendy Campbell Dick & Lois Haskayne Larry & Tannis Holland Jack Carter Chevrolet Buick GMC Corvette Olympia Trust Company

DONATIONS — \$500+ Shirley O'Donoghue

#### UN-EVENT OF THE YEAR

PRESENTING SPONSORS ECCO Recycling & Energy Corporation Highwood Distillers Ltd.

#### SUPPORTING SPONSORS

Dan & Kathy Hays Standard General Inc.

**DONATIONS** — **\$500+** Carolyn S. Phillips

#### MEMORY BENCH AND PICNIC TABLE DONORS

Alan Baird Margaret Miyagishima Gail Moore Wayne Wiebe Brent Woodrow Vera Woodrow Paul Yasinko

#### IN MEMORY OF

\$500+ Bruce Groves Dick & Lois Haskayne Gary Niemi Delores Peters Anna-Marie Roman Robert Rooney

#### ONCE UPON A CHRISTMAS Presenting sponsors

Canadian Natural Resources Limited Canadian Pacific Coca-Cola Canada Bottling Limited

#### **SUPPORTING SPONSORS**

Jim & Linda Brown Norma Carroll Hank & Nel de Man Wayne Dwyer & Lynn Woolston Fountain Tire (Okotoks) Betty Giles Dick & Lois Haskayne Karen Jennings Robert & Irma Reid Joan Snyder United Way of Calgary, Donor Choice Program – Alan & Geri Moon Duane & Nancy Wikant

**GIFT-IN-KIND SPONSOR** 

Blue Grass Nursery Ltd.

#### **GIFT-IN-KIND**

Bernie & Sandra Bradley Marie Greaves Terry Harvey Lobello Group of Companies **McCormick Western** Wholesale **James Nikiforuk & Deb** Lawton **Grant Parker** Rangeland Truck & Crane Ltd. Nick & Lynnan Roczkowsky Barbara Saunders Standard General Inc. Unicorn Forge Ltd. **Eileen Young** Loreen Youngman

#### BEQUESTS

Estate of Ruby Ester Nikiforuk Estate of Arthur George Hall

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#### MISSION STATEMENT

Connecting people with the settlement of Western Canada and preserving our culture and heritage.

#### VISION

#### To be recognized as Canada's leading living history museum.

Western Canada is defined as the geographic area bordered by the Manitoba/Ontario border on the East, the interior of British Columbia on the West, the tree line in the North and the Canada/U.S.A. border in the South.

#### PATRONS

The Honourable Salma Lakhani, AOE, B.Sc. Lieutenant Governor of Alberta The Honourable Jason Kenney Premier of Alberta His Worship Mayor Naheed Nenshi Mayor of The City of Calgary

#### **BOARD OF TRUSTEES**

Margriet Kiel, Chair Lorne O'Reilly, Vice-Chair David Sane, Secretary/Treasurer Joseph Anderson Phil Barnett Victoria Calvert Mark Gerlitz Malinda Kellett Brittney LaBranche John MacAulay Michael Martin Roger Straathof Walter Wakula Scott Weiler

#### MANAGEMENT

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Executive Chef Mike Walsh Director, Retail Operations Bob Wyatt Director, Facilities & Maintenance

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#### **FUND DEVELOPMENT**

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#### ADVISORY HISTORICAL, INTERPRETIVE & EDUCATION

Brittney LaBranche, Chair Jonathan Hanna Margriet Kiel\* Kim Sarjeant Donald Watkins

\*Ex Officio

#### MISSION STATEMENT

Ensure and support the long-term success of Heritage Park. Through a dedicated Board of Trustees, the Foundation maintains and encourages the growth of a substantial base of funds in support of the ongoing purposes of the Park.

#### **BOARD OF TRUSTEES**

Lorne O'Reilly, Chair Walter Wakula, Vice-Chair Michael Martin, Secretary/Treasurer Joseph Anderson Malinda Kellett

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#### LIFE MEMBERS

Brenda Barootes Fred Callaway Norma Carroll James Conklin Joe Doolan Dan Gallagher Brian Gallen Stewart Gossen Dick Haskayne John Houghton Alan Moon Duane Wikant

In their memory we honour the Patrons, Life, Active and Committee members, volunteers and staff who are no longer with us, and whose contributions helped lay the foundation on which we continue to build.

With deepest respect, we remember.





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